

Contact

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Education

Spring 2024

University of Missouri
Bachelors of Journalism –
Strategic Communications
with a certificate in Digital
Global Studies and
Multicultural Studies

Organizations & Leadership

Discovery Fellows Scholar
Walter Williams Scholar

Member of **AAF, Phi Mu**
Mizzou Model UN

Banner Liaison, Phi Mu

Expertise

- Premiere Pro
- After Effects
- Audition
- Storyboards

Personal Skills

- Strength with Interpersonal Relationships
- Leadership in Deadline Management
- Positivity
- Resourcefulness
- Communication

emmaREISER

www.emmareiser.com

I believe listening leads to effective compromise. The creative process benefits from a diversity of ideas. I help create open spaces where everyone's voice is welcome. From my leadership roles in a Residential Hall to being the Executive Producer for two news studios, I feel I bring connective tissue to a team while creating stunning visuals.

Experience

University of Missouri Student Affairs and Visual Productions

June 2021 - March 2023

Videographer and Photographer

- Captured photos and videos to reflect the campus environment, market events/organizations for student involvement, and highlight the student experience
- Collaborated with social media producers and account executives to align content creation with strategic goals.
- Identified areas of weakness in systems and took initiative to rectify and improve these areas
- Animated department logos for social media and branding purposes

G.P. MADE Non-Profit Organization

January 2021 - March 2022

Social Media Intern

- Raised awareness and documented events that raised money for the non-profits' beneficiaries including children battling leukemia or lymphoma, facing physical challenges, or children and students working to overcome socioeconomic challenges
- Organized an engagement calendar to interact with and expand our audience through Instagram and Twitter interactions
- Created visual and written content to be posted on multiple social media platforms (Facebook, Twitter, Instagram)

University of Missouri Student Media, MUTV

May 2021 - May 2022

News Director and Technical Producer

- Assisted members with no video experience in learning Premiere and Canon cameras.
- Organized meetings and edits for a team of 20+ students, provided a reliable source for issues and questions.

McCann Worldgroup Prauge

Summer 2022

Marketing Intern

- Created a multi-faceted and localized campaign for Kozel Beer, headed the video storytelling team, storyboarded and presented final video concepts.

University of Missouri Residential Life

August 2021 - August 2023

Resident Advisor

- Supported 40+ residents by fostering a safe environment through bi-monthly floor events and one-on-one discussions
- Resolved, managed and diffused personal and building-wide conflicts or problems in an efficient manner